

BIOGRAPHICAL STATEMENT

Robert Baer

Robert Baer is Director of Parking & Transportation for Cincinnati Children's Hospital Medical Center (CCHMC) in Cincinnati, Ohio, where he oversees employee and visitor parking, transportation, and a fleet of 82 vehicles. His transportation responsibilities include directing and managing 11 shuttle routes, serving over 2,500 employee passengers a day between hospital buildings, off-site parking, and the downtown transit hub. He also directs and promotes the hospital's newest benefit, the \$mart Commuter program. Prior to joining the hospital, Robert worked in the commercial parking industry for ten years and the hospitality industry for 10 years