

# BIOGRAPHICAL STATEMENT

## **John Rehm**

**John Rehm** is a former project lead for IDEO's Transformation Group, which helps organizations work in new ways through the power of human centered design. He uses highly collaborative engagements to help organizations quickly deliver new experiences for customers and employees, while simultaneously developing the infrastructure and capabilities to grow and sustain a culture of innovation. His clients have included Fortune 500 firms, non-profits and government agencies. Prior to joining IDEO John helped craft outreach and public engagement for Portland's (OR) regional transportation plan.