

Preparing for the Post-Recession Job Market:

THE ROLE FOR EMPLOYMENT TRANSPORTATION SERVICES





WORKFORCE INVESTMENT BOARDS

Business,
Sector-Led
Entities

Develop
Local/Regional
Investment
Plans

Convene
Industry,
Education,
Others

Broker
Solutions:
Current, Future
Need

Oversee
Investments,
Development



BACK TO WORK: RE-TOOLING

- 10,000+ Job-Seekers in '09 & '10
- Career Counseling and Development
 - ✓ Know Your Skills
 - ✓ Develop Your Skills
 - ✓ Get Best Possible Job with Skills
- Focus on Skill Development



THE NATIONAL OUTLOOK

	2009	2010	2011
GDP Growth	-2.4	2.9	3.0
Inflation (CPI)	-0.3	1.8	1.9
Unemployment	9.3	9.0	8.3
Imports	-13.9	10.2	7.1



NATIONWIDE, THE NEXT DECADE

Registered Nurses

Home Health Aides

Personal and Home Care Aides

Nursing Aides/Orderlies

Source: Bureau of Labor Statistics



NATIONWIDE, THE NEXT DECADE

Customer Service Rep.

Food Preparation

Food / Beverage Server

Retail Salesperson

Source: Bureau of Labor Statistics



NATIONWIDE, THE NEXT DECADE

Office Clerk

Accountant

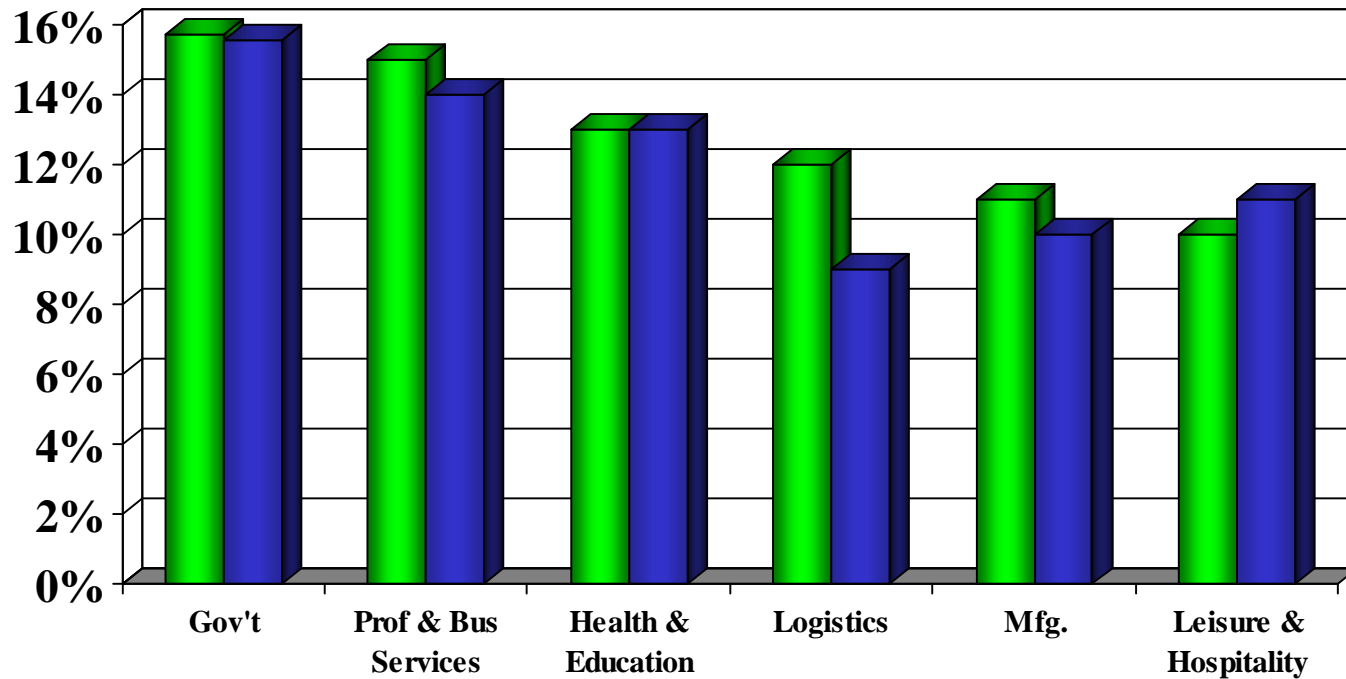
Postsecondary Teacher



7 Are Entry-Level



DOMINANT SECTORS



■ Long Beach ■ Region



Source: California State University Long Beach,
Department of Economics – May 2010





FOCUS ON SECTORS WITH...

...Less Volatility

ALLIED
HEALTHCARE
OCCUPATIONS

BUSINESS
SERVICES

...Niche
Opportunities

OTR Trucking
(Port-related)

Customized
Patient Care

...Emerging
Needs

Clean Energy
Renewable
Technologies

Organic
Endeavors

Digital Media

...Replacement
Growth or...

Manufacturing

Transit
Operators



BACK TO BUSINESS

Regional is
the New
Norm

Targeted
Industries

Maximized
Incentives

Layoff
Aversion /
“Red Teams”

Clusters of
Opportunity



ECONOMIC DEVELOPMENT

- ☑ Good Workforce Development is Econ Dev
- ☑ Connect to Regional Economic Development Planning Efforts
- ☑ Long-Term Development and Strategic Plans will inform of trends, types of jobs
- ☑ Connect to local Cities' Development Plans



CONNECT TO YOUR WIB

- ☑ Introduce to Local Director
- ☑ Attend Workforce Investment Board Meetings
- ☑ Get on the Agenda / Be the Agenda
- ☑ Serve on the Board



CONNECT TO YOUR WIB

- ☑ Explain Your Needs or Trends
- ☑ Be a Partner in Creating a Local/Regional Training Consortium
- ☑ Connect with the WIB around Unique Opportunities



RESOURCES

www.servicelocator.org (One-Stop Career Centers)

www.servicelocator.org/workforceContacts.asp (WIBs)

www.eda.gov/Research/ResearchReports.xml
(Economic Trends / Research Reports)

www.nado.org (natl industry assoc for regional dev)