

BIOGRAPHICAL STATEMENT

Whitney Pitkanen

Whitney Pitkanen manages projects in CALSTART's First Mile Program, which fosters the efficiency of community transportation systems by evaluating and implementing new multi-modal choices that enhance system connectivity. Her work has included the deployment of a variety of demonstration projects, including MyGo-Pasadena, a financial incentive program that provides significant rebates and cash rewards to commuters who purchase and use an electric bicycle or electric scooter to connect to local transit stations. Whitney also focuses on small zero or near-zero emission vehicles, including city class and neighborhood class vehicles. Whitney obtained a Bachelor of Arts degree from U.C. Berkeley and a Juris Doctorate degree from Tulane University Law School, where she received a certificate of specialization in environmental law. While at Tulane, Whitney published several articles on sustainable resource issues, including brownfield/infill redevelopment and sustainable business management. Prior to joining CALSTART, Whitney worked as a legal analyst for the California Department of Justice in the Natural Resources Section, and for the City Attorney of Glendale with regard to water and power issues.